careerpartners INTERNATIONAL
Twin Cities

ACCELERATE CAREER POTENTIAL™

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Success Story

Biotech Leader Preserves Reputation by Teaming with CPI

Late in 2009, Seattle-based biopharmaceutical company ZymoGenetics refocused its efforts on commercial drug introduction. They turned to CPI to assist with a reduction in force - from planning stages to coaching job candidates.

Review the raw facts and statistics that demonstrate how the "CPI difference" helped preserve this employer's reputation. more

Would YOU Want Commoditized Outplacement Services?

In the 21st century, using commoditized outplacement services can be just as risky as commodities trading. Why gamble with your corporate reputation and exposure to longer unemployment payouts?

According to candidates themselves, customized services provide an exceptional advantage. Unfortunately, clever marketing makes it hard for HR and corporate executives to distinguish the two types of services. Review our checklist for determining the difference between customized and commodity services. more

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Prolonged Turmoil After the RIF? Maybe Not...

Are you being impacted by employee unrest after a reduction in force? Is teamwork suffering because employees withhold information for purposes of job security? Is your organization more vulnerable to departing younger employees or mid-career employees?

Stop worrying about age. Learn about a strategic approach that could help your organization be more responsive to global market pressures AND improve engagement of employees of any age. more

Help Employees Take Career Responsibility

Uncertain about where your organization should draw the line with career planning? How much responsibility should individuals take?

See what other organizations are currently thinking, according to CPI's just-completed survey of more than 1600 representatives from across all sectors. Find new ways to help employees step up to the plate in determining their futures while maximizing their contributions to the organization. more

CPI TWIN CITIES UPCOMING EVENTS AND PROGRAMS

Online Presence, Online Policy – Nov. 11, 2010

Change Weary or Change Resilient? – Dec. 16, 2010

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Practical advice

*Click here for survey results

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